New York State Dental Association

Information Technology Committee
January 27, 2023

OFFICIAL MINUTES

Rubinstein, Mitchell, Chair (NY)
Aschheim, Kenneth (NY)　　　　　Akseizer, Stephen (N)
Anvar, Bijan (Q)　　　　　　　　Sheth, Snehal (S)

The Information Technology Committee met on Friday, January 27, 2023, via Zoom. All members attended, in addition to Ms. Betsy Bray, Director, Health Affairs, and Ms. Jacquie Donnelly, Manager, Health Affairs.

Dr. Rubinstein called the meeting to order at 12:01 p.m. and thanked all for attending. The minutes from the Committee's meeting held on March 8, 2022, were adopted as written by unanimous consent.

Educating Members about Changing from "Server-Based" to "Cloud-Based" Practice Management Systems

The Committee discussed the pros and cons of "server-based" and "cloud-based" practice management systems. Dr. Rubinstein pointed out that cloud-based software is being marketed as a better solution for most dentists to prevent security breaches, cyberattacks and ransomware. He suggested that the Committee develop an article/informational piece for members to help them better understand and make informed choices. The Committee discussed ideas and what should be included. Dr. Rubinstein asked each member to submit a list of questions and guidelines that members should be aware of if they are considering moving their practice management data to a cloud-based system. He suggested that a resource page be created on the NYSDA website and a possible webinar developed. Committee members are to send their suggestions to Dr. Rubinstein within the next week.

Artificial Intelligence (AI)/Augmented Intelligence (AuI)

The American Dental Association provided the Committee with an unofficial copy of the Standards Committee on Dental Informatics (SCDI) White Paper No. 1106, "Dentistry – Overview of Artificial and Augmented Intelligence Uses in Dentistry." Dr. Rubinstein reminded members that the White Paper was not yet official and could not be distributed beyond the members of the Committee. Dr. Aschheim said the goal of SCDI in developing the White Paper

was to simply educate members and provide information on AI/AuI and how it is currently being used in dentistry and its possible future uses.

Dr. Rubinstein encouraged members to read the White Paper in its entirety if they had not done so already. He drew their attention to pages 24-25, and a discussion of how AI/AuI-related dental imagining may impact the review of insurance claims. Dr. Rubinstein finds the section on payor claim processing problematic because it highlights ways in which fraudulent claims by dentists may be caught by the insurer, but fails to caution against the possible inappropriate use of this technology by payors to deny *legitimate* claims. He suggested a letter from the Committee could be sent to the chair of the SCDI working group recommending an edit to clarify this.

Ms. Bray pointed out that any letter sent on NYSDA letterhead expressing an opinion, whether positive or negative, must first be approved by the NYSDA Board. Dr. Rubinstein said he will put together notes about the White Paper and send them to the Committee for its comments.

DentalFynd

Dr. Rubinstein reported on a meeting with Ms. Tobi Bosede, founder and CEO of DentalFynd. DentalFynd is a company that brokers arrangements between dentists and fee-for-service patients using DentalFynd's website and its soon-to-be downloadable app. Ms. Bray explained that she was approached by Ms. Bosede at the GNYDM. Ms. Bosede said she was interested in discussing the software technology as it relates to making dental care more "shoppable."

Dr. Rubinstein determined that Ms. Bosede's service would be more appropriate for review by the councils on Dental Practice or Dental Benefits, as it is not an application of clinical technology. Dr. Rubinstein suggested that a letter be prepared to Ms. Bosede thanking her and suggesting that she avail herself of advertising opportunities in the NYSDA Journal, etc.

Adjournment

Dr. Rubinstein reminded members to send him 10 questions that can be used to create a member resource for cloud computing.

There being no additional business before the Committee, Dr. Rubinstein adjourned the meeting at 1:00 p.m.

Respectfully submitted,

Mitchell Rubinstein, DMD, Chair