

Council on Ethics

ZOOM Video Conference June 22, 2022

Minutes

The Council on Ethics met on Wednesday, June 22, 2022, by ZOOM conference. Present were Drs. Nick Vittoria, Chair; Paul W. Teplitsky, Second District; Loren C. Baim, Fourth District; Pamela Bouton, Sixth District; Matthew L. Valerio, Seventh District; Joseph L. Rumfola, Eighth District; Robert B. Amsterdam, Ninth District; Elyse Patrella, Nassau County; Kirti Tewari, Bronx County; Lauren Heisinger, New Dentist Representative; Mr. Shivam Jauhar, ASDA Representative and Mr. Robert Stern, Lay Observer. Also present were Dr. Richard Serchuk, ADA Representative; Mr. Lance R. Plunkett, General Counsel; and Ms. Patricia J. Marcucia, Administrator. Absent from the meeting were Drs. Julie A. Connolly, New York County; Christopher S. Arena, Third District; Salina S. Suy, Fifth District; Deepak K. Bhagat, Queens County; and John E. Lagner, Suffolk County.

Dr. Vittoria called the meeting to order at 9:00 a.m. The first order of business was the self-introduction of Council members and staff.

Dr. Vittoria called for a motion to accept the minutes from the previous meeting held on December 8, 2021. The minutes were approved unanimously.

Chairperson's Report

Dr. Vittoria welcomed the Council members and explained that he decided to make this meeting virtual because the hearing that was supposed to take place was adjourned until the next meeting. He also took a moment to recognize Dr. Julie Connolly on her appointment as the newest Regent to the American College of Dentistry in Regency 1 and congratulated her on her accomplishment.

Ethics Hearing Appeal Update

There is one appeal to the ADA for a decision rendered by the NYSDA Council on Ethics. Mr. Plunkett updated the Council on the status of that appeal.

ADA Report

Dr. Serchuk reported to the Council that CEBJA is looking to have more visibility with the membership so they are coming out with a monthly newsletter called "Bites & Insights." They will also continue with publication of "Ethical Moment" articles in each

edition of the JADA. CEBJA has also decided to start a podcast using content from past "Ethical Moment" articles. The idea is to reach new dentists; both ADA members and non-members with this platform. The goal is to ensure that core values and the importance of ethics remain at the forefront of the profession. There will also be an ethics presentation at SmileCon this year. All of these initiatives are an attempt to assist in the rebranding of the ADA and to help appeal to younger members.

Dr. Serchuk also encouraged members of the Council to check out the 2021 Student Ethics Video Contest winners on YouTube. He also mentioned that the 2022 contest will be opening soon.

Component Reports

Council members reported on cases from their districts that they have resolved or are currently investigating.

Ethics Hearings

Two cases were heard under the ethics hearing process, in accordance with the NYSDA Constitution and Bylaws.

Peer Review Explanation

The Lay Observer, Robert Stern inquired about the Peer Review process. Because the Council on Ethics hears non-compliance of Peer Review cases, a detailed explanation was given to him about the Peer Review process and how non-compliance cases are automatically referred to Ethics for a hearing.

New Business

The next two meetings of the Council on Ethics will be held on Friday, October 7, 2022 at 8:30 a.m. and Wednesday, December 14, 2022 at 8:30 a.m. both via Zoom.

Adjournment

There being no further business, the meeting was adjourned by unanimous consent at 10:15 a.m.